

Press release.

cablex appoints Laure Willemin as Chief Technology and Information Officer.

cablex, the leading provider of network infrastructure and telecommunications solutions in Switzerland, has appointed Laure Willemin as Chief Technology and Information Officer (CTIO). The experienced IT expert will head up cablex's IT from February 2025 and is poised to drive forward the company's digital transformation.

With over 15 years of experience in systems engineering, software engineering and solution architecture, Laure Willemin has the necessary expertise to further develop IT at cablex. In her previous roles, Laure Willemin focused on data, analytics and AI as well as platform transformation, building scalable software systems with cutting-edge technology.

"Laure is a stroke of luck for us," says Stefan Nünlist, Chairman of the Board of Directors of cablex AG. "Her extensive knowledge of the IT industry and her experience in transforming companies will help cablex succeed in the rapidly developing digital landscape. We are convinced that her leadership skills and expertise will help us meet our customers' needs even better and make our organisation more efficient."

With the appointment of Laure Willemin as CTIO, cablex is taking another important step towards future viability and growth. As a result, cablex will continue to be the gold standard in Switzerland for network infrastructure, services and maintenance, smart energy and wireless networking.

Nünlist concludes by emphasising: "Along with the management team and new CEO Roger Keller, I am looking forward to welcoming Laure in February and having her join us on our journey. Together we will continue the cablex success story and lead the company into a promising future."

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Media contact:
Roman Kappeler
Head of Communications
cablex AG

cablex LTD.

Roman Kappeler
Communications
Head of Communications
Freilagerstrasse 40
CH-8047 Zurich
D +41-58-224 61 23
M +41-79-500 50 61
roman.kappeler@cablex.ch

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cablex is a wholly-owned subsidiary of Swisscom. As a leading network infrastructure and service company in Switzerland, we specialise in the planning, construction, maintenance and operation of high-performance ICT and network infrastructure solutions and forward-looking smart infrastructure projects. cablex stands for outstanding customer experiences and optimal quality. With innovative strength, technological expertise and dedicated employees, we are already living the digital future today. Our national network, with locations in all regions and around 2,500 employees, is available to customers throughout Switzerland with digitised and integrated processes.